



# INSIGHT

The Information Magazine

2021-22



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## KASTURI RAM COLLEGE OF HIGHER EDUCATION

AFFILIATED TO GGSIP UNIVERSITY, DELHI

AWARDED 'A' GRADE BY SFRC, DHE, GOVT OF NCT OF DELHI & GGSIPU

ACCREDITED BY NAAC | ISO 9001:2015 CERTIFIED

[www.krcollege.in](http://www.krcollege.in)



### **VISION**

To sustain leadership in the field of Education, Research, Consultancy, Management, Mass Communication and overall development for improving the quality of life and ensuring the betterment of an individual.



### **MISSION**

To inculcate confidence and competency in learners to become determinant professionals with highest integrity and rewarding career.

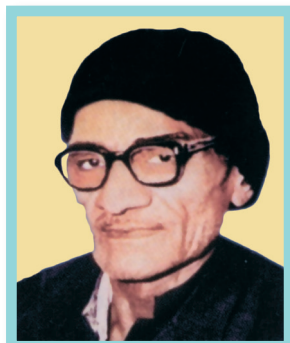
## **OBJECTIVES**

- To enable students to develop an awareness of the diverse forces that shapes their world and themselves in order to keep pace with the changing era.
- To provide a wide variety of exposure through innovative practices and to support long-term success.
- To empower the learner technologically.
- To adopt teaching methodologies to assimilate critical thinking, problem solving skills, effective communication skills, soft skills, values and ethical standards.
- To provide an environment conducive to wide range of learning.
- To indulge learners in co-scholastic activities to promote personal and social growth.
- To provide learning resources and facilities that stimulate the learning process.
- To provide Academic Advising and Placement Services to assist the students.

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## FOUNDERS' MESSAGE



Late Sh. Ram Chander Aggarwal Ji



Smt. Kasturi Devi Ji

Dear Friends,

Warm Greetings to you!

The term 'education' encompasses more than just knowledge and knowing. It is a harmonious blend of academia, arts, sports, emotions, attitudes, creativity, nature and life itself! And in the world we have built today, the one who is adept in all these areas is the one who succeeds.

Kasturi Ram College of Higher Education with the said philosophy began its borne voyage in the ocean of academics in the year 2005 and with the untiring attempts of our staff, constant support of parents and zealous performance of our students this small beginning became big and touched the pinnacle of success.

As educators, we had an earnest desire to build up an institution where an education blended in all colors of human values could be given and today we feel proud to say that our lofty dream of a quality institution is taking shape through it. Today, KRCHE is one of the fastest growing institutions of the city because of the high standards it has set for itself in providing excellent professional education.

We have always believed that, "Excellence is never an accident; it's always the result of high intention, sincere efforts, intelligent direction and skilful execution." These words of wisdom best describe the present state of KRCHE.

We give all our blessings to KRCHE, to the staff, students, parents and all those associated with this Institution. I pray that God, in His divine benevolence, continues to lead and guide this prestigious Institution for generations to come.



# GOVERNING BODY

2021-22

S. No.	Name of the Member	Designation
1.	Sh. Mahinder Kumar Aggarwal (President, KRCHE Society)	President
2.	Sh. Rajesh Kumar Aggarwal (Executive Chairperson - KRCHE)	Executive Chairperson
3	Sh. Yogesh Kumar Aggarwal (Secretary-KRRC Society)	Secretary
4.	Sh. R.L. Gupta (Former Manager, RBI)	Member
5.	Prof. Sanjeev Mittal (Vice Chancellor, Sambalpur University, Odisha)	Member & Educational Advisor
6.	Sh. L.N. Saini (Chartered Accountant)	Financial Consultant
7.	Ms. Anita Sharma (Principal, S.D. Public School, Pitampura)	Member
8.	Dr. G.P. Singh (Director)	Convener
9.	Dr. Seema Sharma, HOD, B.Ed.	Member
10.	Dr. Ajay Sharma (Faculty Member)	Member
11.	Dr. Upasana Khurana (Faculty Member)	Member
12.	Ms. Geeta (Faculty Member)	Member
13.	Ms. Kanchan Wadhwa (Faculty Member)	Member
14.	Mr. Mukesh Gupta (Accountant – KRCHE )	Member

## PRESIDENT'S MESSAGE



Sh. Mahinder Kumar Aggarwal

As we welcome you, the future leaders and productive citizens of the world, I would like to emphasize on our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope of the future.

Our institution was formed by a team of service-oriented individuals with the aim to promote education and culture in all aspects in order to achieve and fulfill the mission statement that we believe in.

As an established and highly esteemed institution, we maintain an utmost academic standard, incorporated with the conduct of discipline, thereby achieving remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress with this; we will take it as our bounded duty to provide the best academic training a student can possibly get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in the chosen field. In whatever career a student may choose to take, hard work and discipline are the sure roads towards success. And as your educational institution, we will support students in achieving those golden ambitions and also ensure that their stay in the college is meaningful and fruitful as well.

Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure that this bridge leads you towards success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the president of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams to reality. And if there is any assistance that you might need, be it personal or professional, I shall always be willing to hear from you.

I wish you all the best!

## EXECUTIVE CHAIRPERSON'S MESSAGE



**Sh. Rajesh Kumar Aggarwal**

When Kasturi Ram College of Higher Education, KRCHE, was founded in 2005, its mission was to develop and build future leaders with a high level of specialized theoretical and practical knowledge, as well as understanding and empathy towards the variety of world's culture. In addition to that, enhancement of their ability to contribute to the global society was the sole and primary motive. I am glad to announce that we are on the same path and are always inching towards excellence. And, this I can say as a learner and not as the chairperson.

Under the guidance of GGSIPU, the college had made the silver line to shine even in the current scenario of pandemic. I have thousands of reasons to feel proud on my faculty and staff members, and millions for my students. Over the year, I have termed them as my extended family, and I am privileged with their presence.

We are living in the time which will be written as – revolutionary. Look around us we are nurturing the future of prosperity, growth and skills, and I believe the desired enlightenment in the learners can only be sowed and polished with quality education which matches the global standard and need. I assure you that KRCHE is committed towards whatever it takes to build global leaders who lead a life in abundance.

Wishing you all the best, and sending you positivity.

## DIRECTOR'S MESSAGE



Dr. G.P. Singh

"Learning is not attained by chance; it must be sought for with ardor and diligence"

– Abigail Adams

Welcome to all

College is the time when you learn and grow, gain new knowledge and life experiences. It is the place for all students to expose themselves to a diversity of ideas, people, and numerous activities; elements which are crucial to a well-rounded education. Our educational system is structured according to the needs of the modern education world. At Kasturi Ram College of Higher Education, we support your well-being, growth and success in a caring environment. We seek to intentionally promote student learning and development through varied, high-quality services, programmes, and opportunities that will allow you to balance the components of intellectual, physical, emotional, social, and spiritual growth.

At this unique institution, we hone the academic skills, fine-tune the aesthetic senses and work towards building a holistic culture that values the individuality of each pupil, helping them realize their innate potential.

Students are encouraged to explore and revel in the joy of learning. Rote learning is discouraged and Research Based Learning is the norm, where each pupil is guided through an individualized work plan in consonance with his/her potential, thereby providing a complete learning experience.

We believe that Education's purpose is to replace an empty mind with an open one. We are of the conviction that giving roots of values is significant so that our students remain firmly rooted to the ground.

We give our students wings of ambition, so that they can soar like falcons to touch the skies and endeavor to make them global citizens who can look beyond geographical boundaries and promote a culture of peace and universal brotherhood.



## HOD'S PERSPECTIVE

### DEPARTMENT OF MANAGEMENT

Today we live in an era that is an epitome of competition. The changing time made it essential that students get education which enables them to steer through the challenges of life successfully. We at KRCHE endeavor that students are taught skills, values and techniques and provide them with the learning experiences which enable them to access wealth of knowledge as they grow up and become responsible citizens. The Department of Management provides a blend of theoretical and practical knowledge to students that match well with the short term & long term requirements of the industry. The department has experienced and full-time core Faculty in all functional areas of management, who are engaged in teaching, research and outreach activities. Our professional courses in the area of management and technology groom the student's in various life skills. These includes ethical living, positive attitude, leadership skills, respect towards teachers and elders, sportsman spirit, courage to stand-up for truth, professional approach, innovative thinking, and the ability to constantly adapt to change. Our focus is on student success through a culture of academic and corporate collaboration and an environment of learning, experimenting and practicing. Our students are transformed into "Thought Leaders" who are ready to take on the challenges of the corporate world, as well as shape-up as entrepreneurs to add value to the growth of society and the nation.

Friends! I welcome you at KRCHE.



Dr. AJAY SHARMA

## DEPARTMENT OF MANAGEMENT

I welcome you all whole-heartedly in this college. Our goal is to impart value based education along with the development of positive attitude, better communication skills and abilities through Training Programs, Club Activities, Cultural & Sports Activities and to apply knowledge in enhancing the managerial skills. We always try to give best quality education and training to students for shaping and sustaining their career in this dynamic world. Our experienced faculty members are the strong pillars of the department and their focus is to nurture the capabilities of students, transform their lives and find success through high quality teaching and learning.

On behalf of the department I wish you a very educative journey of completing your graduation in our institution.

Best of Luck.....



Ms. PARUL GABA

## HOD'S PERSPECTIVE

### DEPARTMENT OF JOURNALISM & MASS COMMUNICATION



Dr. GOPAL THAKUR

"Without Knowledge of the self, the human being is lost."

Kasturi Ram College is the first choice of today's youth. The hallmark of this college is quality education; course-wise rich infrastructure and most importantly the example this institution has set in this pandemic situation by providing theory and practical knowledge to the students with the help of e-content tools and web authoring tools.

This is the first college of Journalism and Mass Communication which has such e-infrastructure that has created a unique example in catering to the practical subjects of the students during this Lockdown.

We, at KRCHE, always work on new innovations, research and skills development for the bright future of the students. The vast experiential faculty of this institute organizes world level webinars, workshops, guest lectures, debates, discussions and mega events to prepare the students for national and international platforms and help them in building their future. The students of Journalism and Mass Communication at KRCHE make themselves as well as us proud every year by shining in big media houses and in the corporate sector as well.



Dr. UPASANA KHURANA

"Be the spark everyone needs to brighten up their day."

Greetings to all!

We at Department of Journalism and Mass Communication, KRCHE, offer graduate program for the students who want to pursue their academic interests in the critical study of communication and media. The flexible learning environment and timeline allows us to cater to our students' professional lives and helps in maintaining the highly regarded reputation of this esteemed institution across the country and the world by the industry-setting professionalism and award-winning accomplishments of its alumni and faculty who are actively shaping the future of media on and off camera.

Our alumni are working all over the country at organizations ranging from smaller network television affiliates to some of the biggest news brands in the world. We pride ourselves on making sure students receive the foundational elements of journalism—accuracy, transparency and thorough reporting.

Our award-winning faculty will help you to establish a solid foundation of reporting skills and build a portfolio of work across all media – digital, broadcast, and print – through on-campus media outlets.

I assure you that in this three-year Journalism program, you'll develop the skills and confidence to succeed in an evolving industry. Your path will take you from the classroom to the newsroom as you develop expertise in telling and sharing the stories that people need and want to know and our training and placement cell will help you to build a wide-ranging professional network through internships at the nation's top media companies.

Best Wishes

## HOD'S PERSPECTIVE

### DEPARTMENT OF EDUCATION

Kasturi Ram College of Higher Education, Affiliated to GGSIPU, accredited by NAAC and recognized by NCTE, holds an eminent reputation for excellence in the field of education. The college lays emphasis on quality education and a strong personality to make our students ready for all challenges. The college ensures with a wide array of placements, including internship to provide opportunities to increase horizons to a larger-than-life platform. Faculty and students are continuously involved in researches and publication. We hold webinars, extension lectures, skill enhancement programmes on regular bases to facilitate learning. We provide opportunities for social camps to make them aware of their social responsibilities. The college has been recognized at multiple platforms for contribution and excellence.



Dr. SEEMA SHARMA

"The team makes all the difference"

## EXPERT'S VIEWS

### DEPARTMENT OF EDUCATION

KRCHE is really one of the best places for enhancing students' abilities and preparing them for accepting challenges posed by the future.

**Ms. Anita Sharma,**  
Principal, S.D. Public School, Delhi

Kasturi Ram College is an institution of perfection and is always ready to make teaching-learning process effective.

**Dr. Kusum Lata,**  
Assistant Professor,  
Daulat Ram College, Delhi University

It is a wonderful institution with well-equipped labs, classrooms and supportive faculty members. I am really thankful to the Management Team for organising such a wonderful workshop.

**Dr. Asha, Assistant Professor,**  
Aditi Mahavidyalaya, Delhi University

# EXPERT'S VIEWS

## DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

It is heartening to note that the infrastructure & facilities at Kasturi Ram College of Higher Education enable the students with the help of experienced academicians to develop their abilities to fulfill their future dreams. Here education is imparted to discover the hidden talent for students to help them in realizing their potential.

**- RJ KISNA**  
RED FM

Keep arranging such activities in future which encourage the participation of industry people as well as students. We will support as well as actively participate in any such activity which is related with better learning & enhanced communication.

**-Ms. Deepshikha Yadav,**  
Assistant Professor, Department of Commerce,  
Hansraj College, University of Delhi

I always appreciate the support and the learnings given by Kasturi Ram College to its students. The faculty is amazing there. If you are passionate about doing something creative and learning more for enhancing your skills, then KRCHÉ is the right place for youT. If you want to focus on your career, then always select an institution where you are heard and supported and KRCHÉ is definitely that place.

**- Ms. Komal Darira**  
Founder, Womens for World

## DEPARTMENT OF MANAGEMENT

The infrastructure of the college is very good. Computer labs are well equipped with latest softwares. Environment over here is very congenial. Students are very interactive and have the urge to learn more and more.

**- Mr. Manu Gaba**  
Branch Manager,  
Axis Bank

We have been associated with this college from many years and the placement committee members always cooperated in smooth conduct of internship drive. Students are very interactive and always participated with zeal.

**-Mr. Kashish Jerath**  
Unit Head  
Bridge Group Solutions



# ABOUT THE UNIVERSITY



## VISION

"The University will stimulate both, the hearts and minds of scholars, empower them to contribute to the welfare of society at large; train them to adapt themselves to the changing needs of the economy; advocate them for cultural leadership to ensure peace, harmony and prosperity for all."

## MISSION

"Guru Gobind Singh Indraprastha University shall strive hard to provide a market-oriented professional education to the student community of India in general and of Delhi in particular, with a view to serve the cause of higher education as well as to meet the needs of the Indian industries by promoting establishment of colleges and Schools of Studies as Centres of Excellence in emerging areas of education with focus on professional education in disciplines of engineering, technology, medicine, education, pharmacy, nursing, law, etc."

Guru Gobind Singh Indraprastha University (GGSIPU) is the first University established in 1998 by Govt. of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999. The University is recognized by University Grants Commission (UGC), India under section 12B of UGC Act. It is a teaching and affiliating University with the explicit objective of facilitating and promoting "studies, research and extension work in emerging areas of higher education with focus on professional education, for example engineering, technology, management studies, medicine, pharmacy, nursing, education, law, etc. and also to achieve excellence in these and connected fields and other matters connected therewith or incidental thereto." In order to serve the broad purposes, for which the University was established, it set out its statements of Vision, Mission and Quality Policy which read as thus :

## QUALITY POLICY

"Guru Gobind Singh Indraprastha University is committed to providing professional education with thrust on creativity, innovation, continuous change and motivating environment for knowledge creation and dissemination through its effective quality management system." And, indeed it must be a matter of great satisfaction to all of its stakeholders in general and the faculty & students, in particular that in a short span of 13 years, the University has not only been able to earn the best of National Accreditations, Educational Awards and acquire Stringent Certifications – UGC's recognition under Section 2 (f) and 12 (b); Graded as 'A' by the National Assessment and Accreditation Council, Bangalore; ISO 9001 : 2000 first in 2008 and upgraded later to ISO 9001 : 2008 in 2009; and Recertified again in February, 2011 upto February, 2014; attaining AIU's Status of Regular Membership in November, 2008; Categorization of the University by Dun & Bradstreet as 'Decide with Confidence' in its publication titled, 'Universities of India 2008'; selected among 250 Top Educational Institutes in India for the Grand Book on Education, titled, 'Star Brands Education 2010'; and, also for an International Award - 'Platinum Technology Award for Quality and Best Trade Name' by OMAC – Association Otherways Management & Consulting, Paris, France on December 20, 2010 in Geneva, Switzerland but has also succeeded in making its presence felt both at National and International levels.

# ABOUT THE COLLEGE

Kasturi Ram College of Higher Education (KRCHE) affiliated to Guru Gobind Singh Indraprastha University was inaugurated on 18<sup>th</sup> July, 2005 by Former Hon'ble Vice Chancellor of the GGSIP University, Prof. K.K. Aggarwal under the aegis of Kasturi Ram Research Centre for Science and Management with the mission of promoting quality education and building competent professionals. Kasturi Ram College of Higher Education, Narela, an ISO 9001:2015 certified institute by Norsk Akkreditering of Norway, is one of the most prestigious colleges of the GGSIP



University. Kasturi Ram College of Higher Education is situated at sub-city Narela in calm, serene and academically enthralling environment. Although, Narela is thickly populated, there was no facility of higher education in this area before the establishment of Kasturi Ram College of Higher Education. To meet the aspirations of the students desirous of achieving higher professional education, the Kasturi Ram Research Centre for Science and Management had set up the college to groom competitive and high quality professionals through intensive training under dedicated, experienced and competent faculty in the discipline of Mass Communication, Commerce, Management and Education.

Kasturi Ram College of Higher Education aims to be at the forefront in advancing Management, Journalism, Commerce and Education stream by promoting excellence in teaching and research and providing the best possible professional education that develops students as managers and leaders with values, vision and versatility. All these programmes are marked by high standards, rigor and integrity of the academic system.

Kasturi Ram College of Higher Education is affiliated to Guru Gobind Singh Indraprastha University, Dwarka, Delhi and will run the courses mentioned in the table during session 2021-22.

NAME OF THE COURSE	INTAKE	DURATION
BBA (General) (Morning Shift)	50	3 Years
BBA (General) (Evening Shift)	50	3 Years
BA(JMC) (Morning Shift)	60	3 Years
BA(JMC) (Evening Shift)	60	3 Years
B.Com.(Hons.)	50	3 Years
B.Ed.	100	2 Years

## HEAD OFFICE

The corporate office of the college is located at the Outer Ring Road, E-53, Prashant Vihar, Delhi. The students can also seek relevant information related to the college from there.

## INFRASTRUCTURE

Set in congenial surroundings, the Institute is housed in modern, attractive, well-maintained building equipped with all requisite facilities. The institute is being powered by the Solar Power and is recognised as the 'Brand Ambassador' of North Delhi. The extensive institute infrastructure includes the underneath mentioned facilities:

- Spacious and separate Lecture Halls for each department and each floor is facilitated with educational aids like Lapel Microphones, Laptops, VCDs, Video Cameras, LCD Projectors etc.





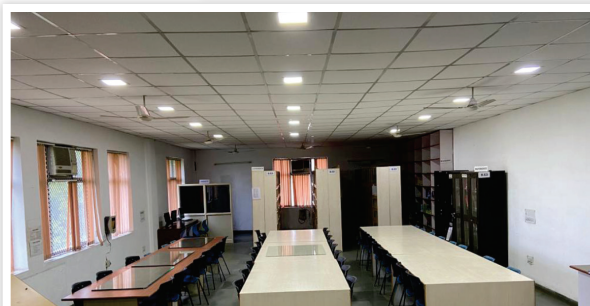
- Interactive Smart Boards.
- Fully equipped Audio, Video & Editing Lab.
- Two Computer Labs with Multi-Media workstations with round-the-clock broadband and Wi-fi connection.
- Air conditioned & computerized Library with a separate reading room & book bank facility.
- Modern Cafeteria.
- Facilities for indoor & outdoor games.
- Separate common rooms for boys and girls with recreational facilities.
- Medical Room with First-aid facility.
- College transport facility for students and staff members.
- Wide parking area.
- Lift Facility.
- CCTVs Surveillance.



## THE LIBRARY

It has a seating capacity of more than 100 students at a time. Separate reading enclosure is there for faculty members. The Library is fully computerized & air conditioned.

College also provides Book Bank Facility to all the students. A student of the college is eligible to be a regular member of the Kasturi Ram Library to avail Book Bank Facility for the entire period of his/her study at KRCHE.



## MEMBERSHIP OF DELNET

Being the member of DELNET, the College now has access to 3,06,86,265 Books, 45,917 Periodicals, 11,06,228 Periodical Articles, 61,750 CD-ROM Databases, 6000 Video Cassettes, 1025 Audio Cassettes, 1,30,753 Thesis and Dissertation and many Newspapers and E-books. The online database is also available in library.

## BRITISH COUNCIL OF INDIA

The British Council is the UK's International Organisation for Cultural Relations and Educational Opportunities. Being its member, the college has access to over thousands of books, magazines and newspapers across India.

## COMPUTER LABS

The college has two well equipped air-conditioned modern computer labs equipped with latest Operating Systems and Application Softwares.

## INTERNET FACILITY

The existing Computer Labs are having a number of ultra modern computer systems connected through LAN and also the provision for further expansion in near future. The college has a leased line Broadband Connection and Wi-fi to provide internet access to students in order to enhance the capacity to professionalize themselves and for providing them the access to current information. Each computer has separate back-up system. Each computer lab has Projector and Screen for multimedia usage.



## SPORTS FACILITIES

The college has facility for indoor and outdoor games like Table Tennis, Chess, Carrom, Badminton etc. To inculcate the spirit of true sportsmanship and healthy competition among students, KRCHE provides the opportunity to participate in 'Annual Sports Meet' held at University Campus and for the same college organizes Annual Sports Day in its premises.



## INTERNAL QUALITY ASSURANCE CELL (IQAC)

Kasturi Ram College of Higher Education, Narela, Delhi established the Internal Quality Assurance Cell (IQAC) in the year 2010 to improve its institutional functioning. The college is accredited by NAAC. The main aim of IQAC is to develop the ways through which quality can be created, sustained and enhanced. It also directs the members of committee to identify the areas and aspects requiring improvement and for suggesting ways and means for ensuring how these may be achieved. At the end of the year, it reviews the implementation of its decisions and seeks clarifications on deficient parts. It also suggest that the effective quality aspects relating to processes should be assigned prime position in the overall working of the college. According to NAAC, the primary aim of the IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution.

## ANTI RAGGING CELL

Kasturi Ram College of Higher Education has established the Anti Ragging Cell to prevent ragging in college campus, college canteen, college buses and around the college campus. Rules in terms of ordinance relating to maintainance of discipline amongst students of the university are :

1. Ragging in any form shall be strictly prohibited within the premises of the college, canteen, around the campus and in college bus.
2. Any individual or collective act or practice of ragging shall constitute an act of gross indiscipline and shall be dealt with under the provisions of ordinance under reference.
3. Ragging, for the purposes of ordinance under reference, shall ordinarily mean any act, conduct or practice by which the dominant power or status of senior students is brought to bear upon the students who are in any way considered junior or inferior by the former and includes individual or collective acts or practices which:
  - a. Involve physical assault or threat to use physical force.
  - b. Violate the status, dignity and honour of students, in particular female students and those belonging to a schedule caste or a schedule tribe.
  - c. Expose students to ridicule or contempt or commit an act which may lower their self esteem; and
  - d. Entail verbal abuse, mental or physical torture, aggression, corporal punishment, harassment, trauma, indecent gesture and obscene behaviour.

All admitted students and their parents/guardian shall have to give an affidavit / undertaking for not indulging in any Ragging during the tenure of the student in the University or College.

## COVID COUNSELLING CELL

The outbreak of Corona Virus is not only affecting people physically but as well as mentally at global level. The present crisis has placed the entire world in a new unforeseen context. Over time we have understood that the virus can spread very fast and has a long incubation period. The coronavirus pandemic has brought unprecedented challenges for daily life, including increased physical separation as a result of social distancing guidance. Humans have an innate need for connection and social contact, and research has demonstrated a significant association between social isolation and mental health concerns. Social distancing can feel like social isolation, but it does not have to daily exposure to news or social media is also creating panic among people. The combination of the anxiety created by the sudden isolation and change of routine can create feelings of loneliness, helplessness, depression and anxiety. The bombardment of tips, do's and don'ts and moment to moment news from all across the world can be overwhelming for some of us. It is also true that our normal way of life has been disrupted. Awareness is necessary but if the exposure exceeds can impact the physical and mental health. The change of life style, social distancing and work from home are some of the reasons of anxiety, stress and depression. Realizing the need of hour Kasturi Ram College has formed the COVID Counsellig Cell.

The objectives of this cell are

- To make students and employees aware about the strategies to cope with social isolation.
- To extend mindfulness and self-care services to the indigent.
- To help students to adapt the transition of navigation of life limited to home.
- To address the challenges of online studying.



## GUIDANCE, COUNSELLING AND PLACEMENT COMMITTEE

The Training and Placement cell is the backbone of the college. Keeping in mind, a cell has been formed to look after the genuine needs and career related requirements of the students. This cell is responsible for organizing and conducting various Personality Development Programmes and Trainings which include various aspects related to facing interviews, resume writing, cracking entrance tests etc. Eminent Professors and Professionals from Corporate Sectors are invited to conduct the workshops to develop leadership and entrepreneurial skills in students. Industrial visits are also organized to make students familiar with the corporate as well as industrial culture. College ties up with renowned companies to conduct campus placements and internships every year.

## CATERING THE NEEDS OF CHILDREN WITH SPECIAL NEED (CWSN)

To incorporate the policy of inclusion and to provide equity and equality of education, KRCHE strides to acquaint with conducive learning environment. The infrastructure is enabled with lift facility, library with adequate study material and audio-visual devices for effective and barrier free learning.

## MEDICAL FACILITY

The college has a medical room with First aid facilities. In case of emergency, Doctor is immediately called for necessary medical treatment.

## COMMON ROOM

There are separate common rooms for girls & boys with recreational facilities and indoor games.

## CAFETERIA

The college has a cafeteria which serves to the daily needs of the students. Along with snacks, lunch is also provided to the students on order basis. Cost & quality of the food products are checked by the Management from time to time.



## SOCIO-CULTURAL ENVIRONMENT

KRCHE has a strong belief that the diversity of the Indian culture must be respected. Every individual is associated with some religion & custom which is reflected and resonated by the cultural activities. College organizes fests to provide the opportunity of participation with full zeal and zest. Fests of the college are listed below:

- ❖ Alankaran ❖ Diwali Mela ❖ Xpressions ❖ International Film Festival ❖ Spardha ❖ Flairs
- ❖ PR Campaign ❖ Le Digi Printo ❖ Kasturian Carnival ❖ Anugoonj (University Fest)

## TRANSPORT FACILITY

Although the college is well connected by many DTC bus routes (103, 131, 120, 708, 979), the college also offers a strong fleet of 10 buses to students, faculty members & staff from Punjabi Bagh, Netaji Subhash Place, Janakpuri, Peeragarhi, Madhuban Chowk, Model Town, Rohini and other important points of North & West Delhi. College buses are also well connected with metro stations to provide the facility to far dwelling students.



# KRCHE CLUBS – NURTURING THE

KRCHE believes that exposure is important to motivate the students to participate in co-curricular activities. Various Clubs have been established to provide practical learning in

## MERAKI - THE LITERARY CLUB

The literal meaning of MERAKI is to do something from soul, to give a part of yourself to that work. MERAKI- The Literary Club of KRCHE was established in January 2020. The main idea behind the creation of this society was to provide a platform where students can develop as active constructors



of their knowledge, learning and experiences. Language is just a medium of conveying our ideas and thoughts. The diversity of languages should not hinder the learning. Keeping this important fact in mind and to bridge the gap created by diverse languages the literary club is organized. The society is committed to develop confidence, communication skills, creative thinking, empathy and cooperation among learners. The purpose of this society is to make students aware about their talents and interests and also to make them think out of the box. Hence with the vision is to bring together all the students under the same roof without any discrimination and make them work in a team as a complete one unit where they

can also learn the importance of each language. The mission of MERAKI club is to make students follow the path of constructivism where they are the active constructors of their knowledge and also learn through the experiences of the other.

## KR SOCIAL CLUB

The Club was established on 3<sup>rd</sup> October, 2015 with the objective of providing practical exposure and platform to students in order to show their hidden talent. KR Club encourages every student member for his/her maximum participation in all the cultural activities



to enhance their self confidence and personality development by overcoming their fear and nervousness. Grooming sessions of KR Club help students to improve their skills and develop their overall personality.

KRCHE  
NURTURING  
THE TALENT  
HUMAN



every activity of the modern era. With the aim of enhancing the talent of the students KRCHE has formed following clubs :

## ROTARACT CLUB

Rotaract Club was formed in Kasturi Ram College of Higher Education in collaboration with Rotary Club with the mission to serve the society. It is a step towards humanity by the students. The purpose of Rotaract Club is to provide an opportunity for young students to enhance the knowledge and skills that will assist them in personal development, to address the physical and social needs of their communities and to promote better relations between all people worldwide through a framework of friendship and service.



## ECO CLUB

Eco club is a voluntary group which promotes the participation of students in learning and improving their environment. It was established with the objective of creating environmental awareness among the future generation and to teach the students to tackle environmental problems. This club tries to understand and simplify the micro eco balancing activities which take place between organic and non-organic parameters in mother nature. In the college campus we perform activities to save the environment like tree plantation, organizing poster making competitions and conducting seminars on various environmental issues. It is a forum through which students can reach their parents and neighborhood communities to promote environmental behavior. Its main focus is on encouraging people to work in an environment friendly manner which includes usage of paper bags, steel lunch boxes, water management, saving electricity and other activities.



# SHORT TERM SKILL ENHANCEMENT COURSES

Apart from the syllabus prescribed by GGSIP University, KRCHE offers short term skill enhancement courses like Tally, Advance Excel, Digital Marketing and Hindi Typing to the students. Various subject experts visits the college campus and take classes during college hours. After the completion of the respective course, each student will be issued a certificate.

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## TALLY

Tally software is a complete Accounting, Inventory, Taxation and Payroll software. Tally ERP 9 is the most recent as well as popular software program used by firms around the world.

Tally 9 ERP software is considered as one of the best Accounting softwares worldwide. Tally is capable of handling almost any kind of business transactions. Tally ERP 9 software is being used by individuals and business corporate to maintain their books of Accounts. It helps in maintaining record of all monetary transactions.

Tally accounting software provides a solution around inventory management, stock management, invoicing, purchase order management, discounting, stock valuation methodology, etc. After learning Tally there is a vast scope and many benefits

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## ADVANCE EXCEL

Currently Excel can be considered as the most used software at the business level because the professionals who use Excel have different options and tools that allow entering information, updating it, organizing it, analyzing it and presenting it in reports. All these facilities allow important decisions of the business to be made which is why this makes Excel a very powerful tool. According to Microsoft a range of 5% to 10% of Excel users know and apply the advanced level and the most complex features of the application in order to benefit in the workplace, including different types of people such as professionals who use Excel the most as a number one ally in making quantitative and monetary decisions, at the same time Microsoft stresses that those people who have skill with the advanced level of Excel perform much better in their daily activities and therefore are better valued in companies.

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## DIGITAL MARKETING

The scope of digital marketing is huge not just in India but across the globe and it is growing day by day. Thanks to all of us and our addiction to internet the digital marketing scope will not have a halt ever now. Apart from medical, engineering and teaching this is the only field that will have a continuous growth without any form of recession. Once you have completed the course you will have unlimited job options awaiting you. You can join any company as

- A Search Engine Optimization Expert or
- A Social Media Marketing Expert or
- An Adwords Specialist or
- An Analytics Specialist or
- A Blogger or
- A Content writer or
- A Digital Marketer who has knowledge of all the modules of Digital Marketing.

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## HINDI TYPING

Hindi being used in the majority of Indian states and even at central government level as the official language, the chances of you getting a better posting is high if you are well versed in Hindi Typing. It is one of the most important skill one has to be learn before entering in the media industry. Typing in Hindi is far more complicated than the more commonly used English typing, both linguistically as well as grammatically. For Hindi typing, students will need to learn fonts like Mangal and Kruti Dev and should have comprehensive knowledge of using various keys.

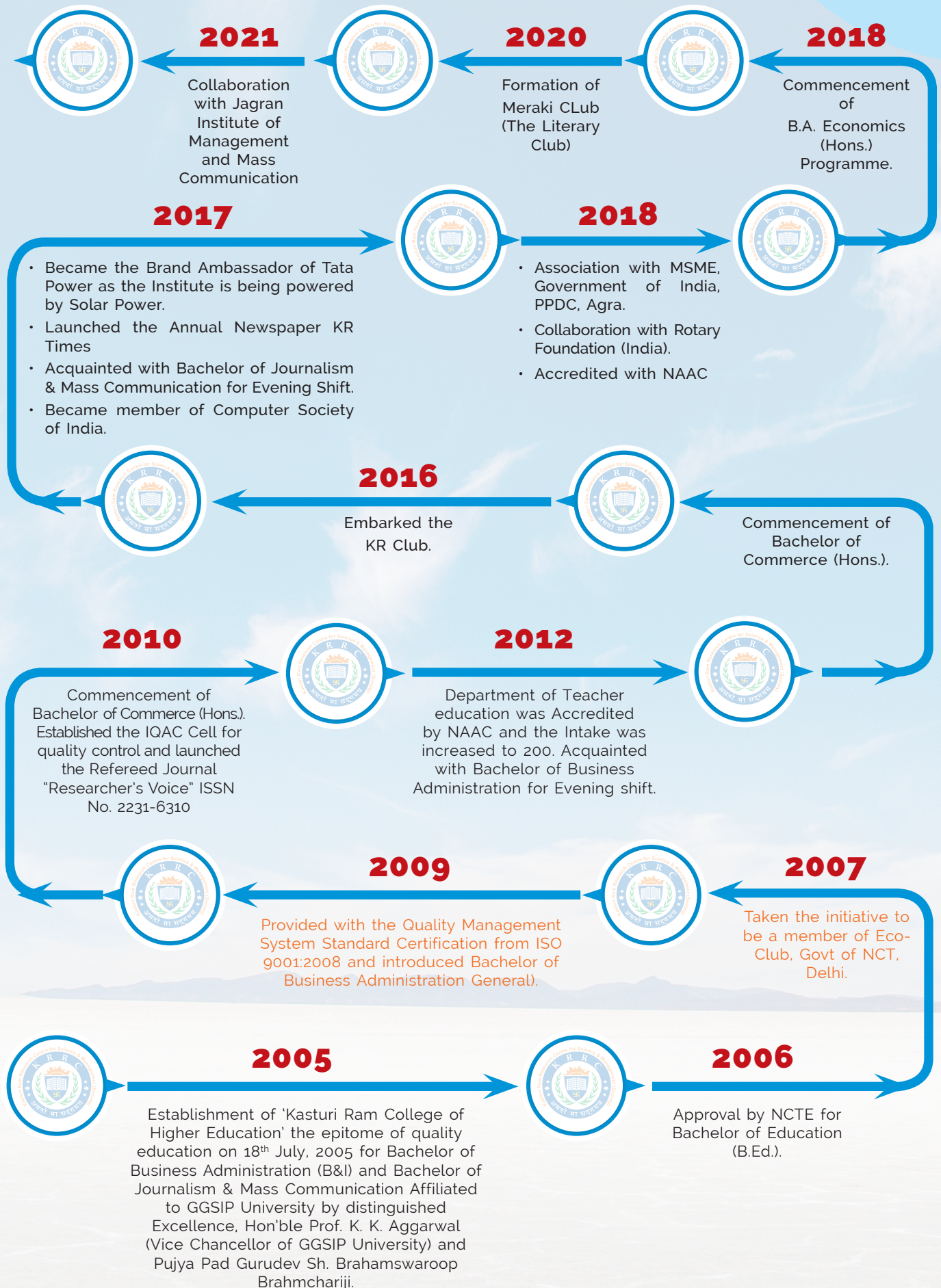
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## CERTIFICATE PROGRAMMES IN MEDIA

We offer a module of three Short Term Courses in collaboration with JagranInstitute of Management and Mass Communication which provides an opportunity as well as experience to the students which benefits their future career path exponentially. These Courses are Certificate Programmes in Copywriting, Film Making and Video Editing. The goal of these programmes is to prepare students not only for entry level jobs but also to evolve them into strategical thinkers and future leaders of the Media Industry.



# KRCHE : THE JOURNEY





# BACHELOR OF BUSINESS ADMINISTRATION (GENERAL)



## ABOUT THE PROGRAMME

Bachelor of Business Administration is a three year full time programme of the Guru Gobind Singh Indraprastha University to groom globally competitive high quality professionals through intensive training and to sharpen skills in business administration with the aid of upgraded curriculum.

## SCOPE

It helps to lay down a good foundation for MBA, provide students an insight into career openings like in FMCG industry, export or trading houses, NGO's, PSU's or any other multinational corporations.

## ELIGIBILITY

Passed Senior Secondary or 10+ 2 with 50% marks (of best four subjects in aggregate of CBSE or equivalent Board and must also have passed English (Core or Elective or Functional) as a subject.

## PROGRAMME & CURRICULUM

### OBJECTIVES OF BBA (GENERAL)

The BBA (General) Programme aims at developing students' inherent traits and make them aware of the latest trends in the market so that they become globally competitive and above all be good citizens.

The specific objectives of the programme are:-

- To provide budding managers with the high quality and globally competitive skills.
- To produce highly competitive managers for corporate requirements.
- To provide a wide variety of professional development programme in order to groom students for future.
- To provide academic advising and placement to make the students capable of career advancement.
- To gain practical knowledge and make them efficient and effective managers.

# SYLLABUS

## FIRST SEMESTER

Course Code	Paper
101	Management Process & Organizational Behaviour
103	Business Mathematics
105	Financial Accounting & Analysis
107	Business Economics
109	Computer Applications
111	Computer Applications Lab

## SECOND SEMESTER

Course Code	Paper
102	Cost Accounting
104	Quantitative Techniques
106	E-Commerce
108	E-Commerce Lab
110	Business Communication
112	Business Environment

## THIRD SEMESTER

Course Code	Paper
201	Business Laws
203	Marketing Management
205	Business Ethics and Corporate Social Responsibility
207	Management Accounting
209	Indian Economy
211	Environmental Sciences* (NUES)

## FOURTH SEMESTER

Course Code	Paper
202	Human Resource Management
204	Financial Management
206	Research Methodology
208	Research Methodology Lab
210	Information Systems Management
212	Information Systems Management Lab
214	Managerial Skill Development* (NUES)

**Note :** At the end of the Fourth Semester all the students shall have to undergo Summer Training for Six to Eight weeks.

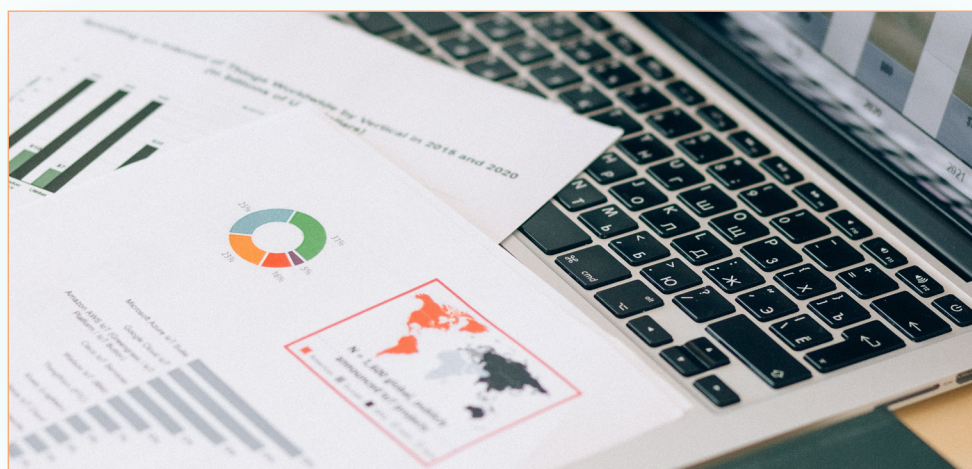
## FIFTH SEMESTER

Course Code	Paper
301	Income Tax Law & Practice
303	Production & Operations Management
305	Services Marketing
307	Entrepreneurship Development
309	Goods & Services Tax (GST)
311	Summer Training Report

## SIXTH SEMESTER

Course Code	Paper
302	Project Management
304	Digital Marketing
306	International Business Management
308	Business Policy & Strategy
310	Sales & Distribution Management
312	Project Report

\* **NUES** : Non University Examination System





# BACHELOR OF COMMERCE (HONS.)



## ABOUT THE PROGRAMME

Bachelor of Commerce (Hons.) is a three year full time programme of the Guru Gobind Singh Indraprastha University which imparts to students management skills and build proficiency in specific areas. It also prepares its graduates for careers in commerce and accountancy & also provides a foundation in all aspects of commerce.

## SCOPE

It helps to lay down a good foundation for pursuing the professional courses like CA / ICWA / CS. Students can build a career in the field of Marketing, Finance, Human Resource, Taxation, Operations etc. and helps in getting entry into Government Organizations, Banking Sectors and Commercial Establishments.

## ELIGIBILITY

Passed Senior Secondary or 10 + 2 with 50% marks in aggregate of CBSE or equivalent Board with pass in five subjects (one language and four elective subjects).

## PROGRAMME & CURRICULUM

### OBJECTIVES OF B.COM (H)

necessary skills and strategies to cope up with the ever increasing requirements of industries and business in the globalized era.

The specific objectives of the programme are:-

- To impart up-to-date knowledge in advanced areas of commerce, accountancy and business trends.
- To prepare students to face the challenges and realities of the current business world.
- To equip students with business skills, latest communication skills and legal issues required by various departments of different organizations.
- To compete in the global market for BPO, Outsourcing and other International Jobs.
- To provide a wide variety of professional development programme in order to groom the students for future.
- To gain practical knowledge and make them efficient and effective managers.



# SYLLABUS

## FIRST SEMESTER

Course Code	Paper
101	Management Process & Organizational Behaviour
103	Financial Accounting
105	Micro Economics
107	Business Communication
109	Computer Applications
111	Computer Application Lab

## SECOND SEMESTER

Course Code	Paper
102	Business Mathematics
104	Business Laws
106	Macro Economics
108	Cost Accounting
110	Business Studies
112	Minor Project Report

## THIRD SEMESTER

Course Code	Paper
201	Marketing Management
203	Management Accounting
205	Human Resource Management
207	Business Ethics and Corporate Social Responsibility
209	Business Statistics
211	Computerized Accounting Software (Computer Lab)
213	Managerial Personality Development* (NUES)

## FOURTH SEMESTER

Course Code	Paper
202	Fundamentals of Financial Management
204	Auditing
206	Corporate Accounting
208	Indian Economy
210	Financial Modeling
212	Financial Modeling Lab
214	Research Methodology
216	Research Methodology Lab

**Note :** At the end of the Fourth Semester all the students shall have to undergo Summer Training for Six to Eight weeks.

## FIFTH SEMESTER

Course Code	Paper
301	Income Tax Laws and Practices
303	Entrepreneurship Development
305	Information Systems Management
307	Information Systems Management Lab
309	Summer Training Report
	Elective I (Any one of the following)

## SIXTH SEMESTER

Course Code	Paper
302	Project Management
304	Goods & Services Tax (GST)
306	E-commerce
308	E-commerce Lab
310	Environmental Science (NUES)*
312	Research Project
	Elective II (Any one of the following)

### ELECTIVE I (CHOOSE ANY ONE)

Course Code	Paper
311	Investment Management
313	Financial Markets and Institutions
315	Sales and Distribution Management
317	Advertising & Brand Management
319	Industrial Relations & Labour Laws
321	Training & Development

### ELECTIVE II (CHOOSE ANY ONE)

Course Code	Paper
314	Introduction of Derivatives
316	Principles of Insurance
318	Services Marketing
320	International Business Management
322	Compensation Management
324	Organizational Development

\* NUES : Non University Examination System

# BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)



## ABOUT THE PROGRAMME

Bachelor of Arts (Journalism and Mass Communication) is a three year full time programme conducted by the Guru Gobind Singh Indraprastha University, Delhi.

The programme is being run by the college since its inception in 2005.

## ELIGIBILITY

Passed Senior Secondary or 10 + 2 with 50% marks (of best four subjects) in aggregate of CBSE or equivalent Board and must also have passed English (Core or Elective or Functional) as a subject.

## PROGRAMME & CURRICULUM

### OBJECTIVES OF BA(JMC)

The BA(JMC) Programme aims to provide highest standard of professional competencies to the students of Journalism and Mass Communication and to prepare them to be leaders in the new digital world.

The specific objectives of the programme are:-

- To cultivate the students with academic knowledge and professional skills for integrated media.
- To elevate abilities in students to make them creative and independent thinkers.
- To promote students to be leaders of the society with a high sense of morality, skill and insight.
- To ignite the passion for being a good journalist who is exceptionally unbiased and fearless.

# SYLLABUS

## FIRST SEMESTER

Course Code	Paper
101	Communication: Concepts & Processes
103	Contemporary India: An Overview
105	Basics of Design and Graphics
PRACTICAL/SEMINARS/VIVA VOCE	
151	Communication Skills Lab
153	Contemporary India: Issues and Debates(Seminars/Presentations)
155	Design & Graphics Lab – I
ELECTIVE COURSES (SELECT ANY ONE FROM THE FOLLOWING)	
107	Personality Development
109	Writing Skills
111	Indian Culture (For Foreign Students Only)*
PRACTICAL/VIVA VOCE (SELECT CORRESPONDING LAB BASED ON ELECTIVE COURSE)	
157	Personality Development Lab
159	Writing Skills Lab

## THIRD SEMESTER

Course Code	Paper
201	Development Communication
203	Basics of Radio Programming and Production
205	Basics of Video Camera, Lights and Sound
PRACTICAL/VIVA VOCE	
251	Radio Production Lab
253	Video Production Lab
255	Summer Training Report****
ELECTIVE COURSES (SELECT ANY ONE FROM THE FOLLOWING)	
207	Radio Jockeying and News Reading
209	Video Editing
PRACTICAL/VIVA VOCE (SELECT CORRESPONDING LAB BASED ON ELECTIVE COURSE)	
257	Radio Jockeying and News Reading Lab
259	Video Editing Lab

## FIFTH SEMESTER

Course Code	Paper
301	Basics of New Media
303	Media Research
305	Event Management
PRACTICAL/VIVA VOCE	
351	New Media Lab
353	Media Research Lab
355	Event Management Lab
357	Functional Exposure Report*****
ELECTIVE COURSES (SELECT ANY ONE FROM THE FOLLOWING)	
307	Digital Media Marketing
309	Film Appreciation
PRACTICAL/VIVA VOCE (SELECT CORRESPONDING LAB BASED ON ELECTIVE COURSE)	
359	Digital Media Marketing Lab
361	Film Appreciation Lab

## SECOND SEMESTER

Course Code	Paper
102	Print Journalism
104	Media Laws and Ethics
106	Still Photography
PRACTICAL/VIVA VOCE	
152	Print Journalism Lab
154	Still Photography Lab
156	Design and Graphics Lab – II
ELECTIVE COURSES (SELECT ANY ONE FROM THE FOLLOWING)	
108	Health Communication
110	Sports Journalism
PRACTICAL/VIVA VOCE (SELECT CORRESPONDING LAB BASED ON ELECTIVE COURSE)	
158	Health Communication Lab
160	Sports Journalism Lab

**Note :** At the end of the Second Semester the students shall undergo Training Internship in Print Media for a period of four weeks.

## FOURTH SEMESTER

Course Code	Paper
202	Basics of Advertising
204	Basics of Public Relations
206	Television Programming and Production
PRACTICAL/VIVA VOCE	
252	Advertising Lab
254	Public Relations Lab
256	TV Production Lab
ELECTIVE COURSES (SELECT ANY ONE FROM THE FOLLOWING)	
208	Television News: Reporting and Anchoring
210	Corporate Communication
PRACTICAL/VIVA VOCE (SELECT CORRESPONDING LAB BASED ON ELECTIVE COURSE)	
258	Television News: Reporting and Anchoring Lab
260	Corporate Communication Lab

**Note :** At the end of the Fourth Semester each student shall undergo a Functional Exposure Training/Internship for four weeks in Radio/TV/Advertising/ Public Relations/NGO.

## SIXTH SEMESTER

Course Code	Paper
302	Media Management and Entrepreneurship
304	Global Media: An Overview
306	Environment Communication
PRACTICAL/VIVA VOCE	
352	Final Project and Comprehensive Viva*****





# BACHELOR OF ARTS EDUCATION



## ABOUT THE PROGRAMME

The Bachelor of Education (B.Ed.) is a two year full time programme of the Guru Gobind Singh Indraprastha University, aims at developing the understanding and competencies required by practising teachers for effective teaching-learning process at the secondary stage. This programme prepares prospective teachers to understand the psychological and sociological aspects of the child's development and also understand his behaviour under different conditions. The course work combined with rigorous practice of teaching prepares teacher trainees to master the art of teaching and the ability to deal with students based on their individual differences in various classroom situations

## SCOPE

Bachelor of Education is a job oriented teacher training programme which facilitates the access to diverse opportunities. B.Ed. also lays strong foundation of higher education and develops the competencies among learners to pursue jobs in government and private sectors.

## ELIGIBILITY

Aspiring candidates must have at least 50% marks either in Bachelor's Degree or in the Master's Degree in Sciences, Social Sciences and Humanities. Bachelor's in Engineering or Technology with a specialization in Science and Mathematics with 55% marks.

## PROGRAMME & CURRICULUM

### OBJECTIVES

- To enable students to understand the central concepts, tools of inquiry and structures of the disciplines of Education in general and teacher education in particular, and to provide opportunities to teacher trainees that enable learning experiences to make subject matter meaningful at secondary level.
- To enable the student teachers to create learning opportunities that benefit diverse learners and learning contexts
- To develop the skills of student teachers to plan learning experiences in and outside the classroom that are based on learners' existing proficiency, interests, experiences and knowledge, and enable them to understand how students come to view, develop, learn and make sense of subject matter contained in the curriculum.
- To develop the capacity among student teachers to use knowledge of effective verbal, non-verbal and media communication techniques to foster active enquiry, collaboration and supportive interaction in the classroom.
- To enable the student teachers to understand and use formal and informal assessment strategies to evaluate and ensure the continuous intellectual social, emotional and physical development of the learners.
- To change the behaviour, attitude and values of teacher trainees so that they shape into responsible and accountable agents of change in the society, in the perspective of local, national and global concerns and issues vital for human survival, progress and development.
- To provide a rich programme of curricular and extra-curricular activities for student teachers for all round development of their personalities as also those of the students whom they teach.



# SYLLABUS

## FIRST SEMESTER

Course Code	Paper
BED101	Childhood and Growing Up
BED103	Philosophical Foundations of Education
BED105	Language Across the Curriculum
BED107	Understanding Discipline and Subjects
BED109	Critical Understanding of ICT
BED111	School Organisation and Management
<b>PRACTICAL</b>	
BED155	Understanding the Self
BED157	Drama and Art in Education
BED159	PSE (Preliminary School Engagement)

## SECOND SEMESTER

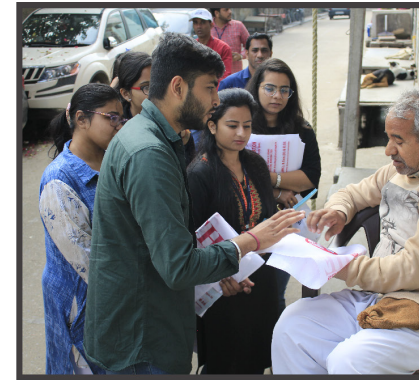
Course Code	Paper
BED102	Learning and Teaching
BED104	Historical and Sociological Foundations of Education
BED106	Assessment of Learning
BED116-150	Pedagogy of School Subject (I)
BED116-150	Pedagogy of School Subject (II)
<b>PRACTICAL</b>	
BED152	Reading and Reflecting on Texts
BED154	PSE-II

## THIRD SEMESTER

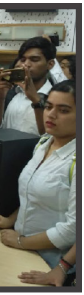
Course Code	Paper
BED251 & BED253	Internship Part - I
BED255 & BED257	Internship Part - II

## FOURTH SEMESTER

Course Code	Paper
BED210	Gender, School and Society
BED212	Knowledge and Curriculum : Perspective in Education
BED214	Guidance and Counselling
BED216	Environmental Education
BED218	Creating an Inclusive School
<b>OPTIONAL COURSE (ANY ONE)</b>	
BED220	Value Education
BED222	Health & Physical Education
BED224	Adult & Population Education
BED226	Peace Education
BED228	Work Education
BED230	Education of the Marginalised Groups
BED232	Life Skills Education
BED234	School Leadership
<b>PRACTICAL</b>	
BED252	Reflection on School Experience







# RULES AND

## ATTENDANCE

To promote the values in the students such as discipline and punctuality in the attendance is mandatory. Late comers are not allowed as it amounts to indiscipline.

The month wise attendance is displayed on the college notice board. Those who wouldn't attain the desired percentage of attendance as per the University rule, will be detained from appearing in the Examination. Students are advised to observe punctuality and attendance very seriously.

## COLLEGE DISCIPLINE CODE

To be a true professional, discipline is a paramount need. Thus, sensitivity towards self-discipline is the necessity. Indiscipline in any form may lead to stern action against the students. The student should carry his/her identity card daily during the college hours.

## ATTIRE

Every student irrespective of gender is expected to look graceful and dignified, thus, a proper/ decent attire has to be maintained. Wearing formal dress (white shirt, black trousers, black tie, black socks, black shoes and black blazer) in seminars, conferences, interviews etc. is mandatory.

## SUGGESTIONS / COMPLAINTS

Complaints of the students regarding any problem they are facing in the college will be entertained and students' suggestions are always welcome for the betterment of the Institution. The students can put their complaint in the Complaint Box. For suggestions and feedback kindly mail at **feedback@krcollege.in**.

## GRIEVANCE (REDRESSAL) COMMITTEE

The college Grievance Redressal Committee has been constituted with faculty members and students under the Chairmanship of the Director to look into the grievances and for resolving the issues relating to arbitrary action, personal vendetta or personal grudges against students by any teacher/ authority of the Institute. The College/Institution Level Grievance Redressal Committee adheres to the principles of natural justice in its proceedings and eliminate all grievances timely & efficiently ; but not later than four week of its receipt.

The Colleges/Institution holds meeting of Grievance Redressal Committee at least once every three months. However, if necessary, it may meet more frequently at the instance of the Convener or at the request of the other members to discuss the various issues received.

All the grievances, communications at the institute level should be addressed in writing to Dr. Upasana Khurana, Convener of the Committee, KRCHE and the University level Grievance Redressal Mechanism should be addressed to the Convener of the Committee Dr. Neelima Markandey at GGSIPU.

## DISCIPLINE AND CODE OF CONDUCT FOR THE STUDENTS

### (a) STUDENT SHOULD NOT

- i) neglect the duties and responsibilities assigned by the teachers or other members of the college.
- ii) indulge in or encourage any form of malpractice connected with examination or any other college activity.
- iii) remain absent from the college without the prior permission of the Class Teacher/Head of the College.
- iv) practice or incite any student to practice casteism, communalism or untouchability.
- v) cause or incite any other person to cause any damage to college property.
- vi) show disrespect to the teachers or use rude/insulting language against any member of college.
- vii) indulge in ragging, strikes or eve teasing in the campus. This is prohibited, unlawful and illegal. Students involved in provoking other students will be dealt strictly.

### (b) EVERY STUDENT SHOULD

- i) be punctual in attendance and in respect of his/her class work and also for any other work assigned to him/her by the faculty member or the Director.



# REGULATIONS

- ii) abide by the rules and regulations of the college and also show due respect to the authorities and faculty members. The breach of any condition specified as above shall be deemed to be a breach of the code of conduct and appropriate disciplinary action will be taken against the defaulter ranging from suspension from the classes to rustication from the college.

## DEVisING EFFICIENT SYSTEMS TO COPE THE CHALLENGES OF COVID-19

- Faculty Rooms, Classrooms, Canteens, Medical Room and toilets will be disinfected regularly. College will have hand held thermal temperature scanner for temperature screening. Disinfectants will be put outside of classrooms for students to use.
- All the classrooms are sanitize on a daily basis before the commencement of classes and at the end of the day.
- In every classroom hand sanitize are made available for students and teachers.
- Students will enter and leave campuses in batches at different time periods and wear masks in classrooms.
- Disinfection and cleaning of college surfaces will be done at regular intervals. There will be clean mechanism of handwashing, sanitization and disinfection.
- Regular Temperature check of all students and staff in the main entry point through hand held thermal temperature scanner.
- College will ensure social distancing among students.

## SAFETY MEASURES FOR TRANSPORTATION

- The students are ferried from different location by college buses maintaining social distancing while boarding and de-boarding as well as inside the bus while travelling.
- The buses are sanitize daily twice through disinfectant sprayers before and after each trip.
- All buses are equipped with hand sanitizer so that students are sanitized before boarding the bus.

## GUIDELINES FOR STUDENTS

- All students returning from other places/ States are required to complete 14 days of medical observation at home and pass virus tests before returning to college.
- Those who have recovered from coronavirus pneumonia have to complete one month of health observation before returning.
- Face Mask is compulsory at all times inside the classroom and Labs as well as inside the campus.
- Regular and frequent hand washing with clean water and soap and hand sanitization with alcohol rub/ hand sanitizer or hypo-chloride solution should be practiced.
- All students are encouraged to bring their own food and water so that unnecessary crowds are avoided inside the canteen.
- Avoid Shaking Hands and hugging while greeting.
- Don't tease anyone about being sick; remember that the virus doesn't follow geographical boundaries, ethnicities, age, ability or gender.
- Inform your near one or faculty member if you feel sick and stay at home.
- Stay Physically Fit.

## LATEST FACTS

- To understand basic information about coronavirus disease (COVID-19), including its symptoms, complications, how it is transmitted and how to prevent transmission; information will be given on college website and social media.
- All are suggested to stay informed about COVID-19 through reliable sources such as WHO, UNICEF, IFRC and National Health Ministry advisories. Be aware of fake information/myths that may circulate by word of mouth or online.
- It is compulsory for all students, faculty members and staff to register on Aarogya Setu App and also download AYUSH app and follow the ayush ministry tips to boost immunity.

# ADVISORY UNDER CLAUSE 3(II)(D)

cf-1

**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**  
SECTOR 16/C, DWARKA, NEW DELHI – 110078

GGSIPU/2017-18/ 1039' legal

Dated: 18/7/17

The Director/Principal  
All Affiliated Colleges/Institutions of the GGS Indraprastha University

**Subject: Advisory under Clause 3(ii)(d) of Statute 24 of the University.**

Dear Sir/Madam,

The following advisory is hereby issued under Clause 3(ii)(d) of Statute 24 to all affiliated colleges and institutions for compliance and necessary action forthwith;

- a. The teachers and authorities of the Institution should maintain cordial, warm and confidence building relationship with the students in terms of Ordinance No. 32 of the Guru Gobind Singh Indraprastha University Act No. 09 of 1998. The Institution may also keep watch on such teachers and members of administration who are unable to build up such cordial and respectful relationship with students and appropriate remedial measures in the nature of counselling and short term training may be advised.
- b. Every letter /representation/e-mail in the nature of appeal by students should be attended with reformative approach and sympathetic consideration. The Institute should inform the parents of the students by writing the letter intimating the shortage of attendance, which should be sent by speed post / registered post. The parents may also be informed by e-mail or telephonically about such cases.
- c. Institutions should be absolutely transparent in taking the decision on detention of students so as to avoid any suspicion of whimsical or selective action. The detention list should be displayed at least 10 working days before the commencement of the examination.
- d. Every institution should constitute 'Students' Grievance Redressal and Welfare Office'. It should be empowered to receive grievances from students, consider and address them within the framework of the prevailing rules and regulations with the perspectives of the welfare of the students. Such Committee constituted at the level of every college should be publicised and directed to regularly engage in welfare activities of the students, so as to gain the confidence of the students in its effectiveness and genuineness. Such College/Institution level Committee should be federated with the Directorate of Students' Welfare of the University which may supervise and advise

c. Jain  
Page 1 of 2

# OF STATUTE 24 OF THE UNIVERSITY

c/12

them, actively engage them and assist them in redressing the grievances of the students from time to time.

- e. Any issue relating to arbitrary action, personal vendetta or personal grudges against students by any teacher / authority of the Institute should be earnestly looked into by 'Students' Grievance Redressal and Welfare Office' and it should be brought to the notice of Principal / Director of the Institute. If the issues are not resolved at the level of concerned college, the student should be advised to approach the Grievance Redressal Mechanism at the level of the University which shall act as the appellate mechanism.
- f. The University level Grievance Redressal Mechanism for the students, parents, faculty etc. related to affiliated colleges has been constituted and communicated to all concerned vide University letter ref. GGSIPU/Aff/Notification/180-L dated 11.01.2013. All the grievances, communications to the University level Grievance Redressal Mechanism should be addressed to the Convener of the Committee Dr. Neelima Markandey, Affiliation Branch, Administrative Block, Guru Gobind Singh Indraprastha University, Sector 16 C, Dwarka, Delhi 110078.

This issue with the approval of the competent authority.

C. Arvind  
17-7-17  
(C. Arvind)  
Registrar

## Copy to:

1. All the Directors/Principals of the affiliated colleges/institutions affiliated to GGS IP University
2. Members of the University Level Grievance Redressal Committee
3. All Deans, University Schools of Studies
4. Controller of Examinations
5. Director, Students' Welfare
6. Director, Academic Affairs
7. Dr. Neelima Markandey, Convener, Grievance Redressal Committee
8. AR to Hon'ble Vice Chancellor, GGS IP University
9. AR to Pro Vice Chancellor, GGS IP University
10. AR to Registrar, GGS IP University





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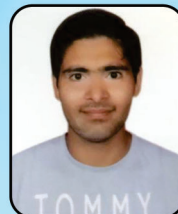
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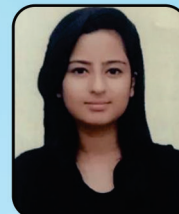
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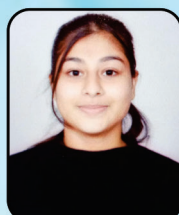
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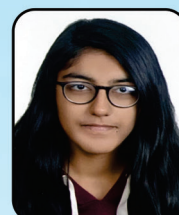
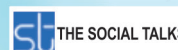
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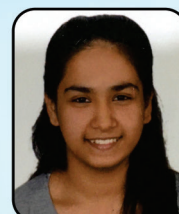
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# मौत कैंसर के प्रति विद्यार्थियों ने किया जागरूक

के विरुद्ध अचूक है।  
ए. में दोनों धार्मिक व गैर धार्मिक दोनों ने प्रतिभाग्य के उद्देश्य से भाग लिया। उन्होंने नई दिल्ली में आयोजित इस कार्यक्रम के संचालन में सक्रिय भाग लिया। कार्यक्रम के संचालन में सक्रिय भाग लिया। कार्यक्रम के संचालन में सक्रिय भाग लिया।



कैंसर के प्रति जागरूकता कार्यक्रम में भाग ले रहे छात्र

# KRCHE IN NEWS

## चौथी अंतराष्ट्रीय फिल्म महोत्सव का आयोजन



अंतराष्ट्रीय फिल्म महोत्सव का आयोजन

# NBT

## नवभारत टाइम्स

11-2-2020

पढ़ी है। कई सालों से सड़कों की मरम्मत नहीं हुई। सबसे ज्यादा परेशानी चोरी के कारनामों से है, क्योंकि यहाँ पर सौंघ

### अंतरराष्ट्रीय संगोष्ठी का आयोजन

एनपीटी न्यूज, नरेला : कस्तुरी राम कॉलेज ऑफ हायर एजुकेशन में मंगलवार को बदलते टेक्नोलॉजी में नई चुनौतियों से निपटने के लिए इंटरनेशनल संगोष्ठी का आयोजन किया गया। संगोष्ठी में देश-विदेश से एजुकेशन क्षेत्र से कई लोग शामिल हुए, जहाँ 60 रिसर्च पेपर पेश किए गए। संस्था के डायरेक्टर डॉ. जीपी सिंह ने कहा कि हर साल कस्तुरी राम कॉलेज नए रिसर्च के एक प्लैटफॉर्म में मुहैया कराता है।

### चुनाव घोषित

कस्तुरी राम कॉलेज में हुआ चौथा अंतराष्ट्रीय फिल्म उत्सव



अंतराष्ट्रीय फिल्म महोत्सव का आयोजन

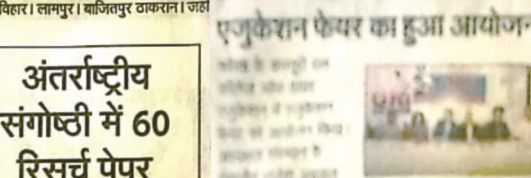
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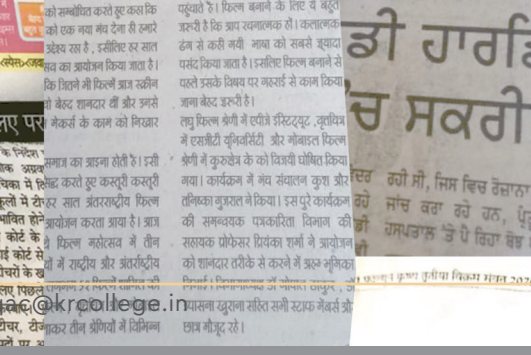
### कस्तुरी राम कॉलेज ऑफ हायर एजुकेशन में अंतराष्ट्रीय फिल्म महोत्सव का आयोजन



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कैंसर पर जागरूकता अभियान

# नवभारत टाइम्स

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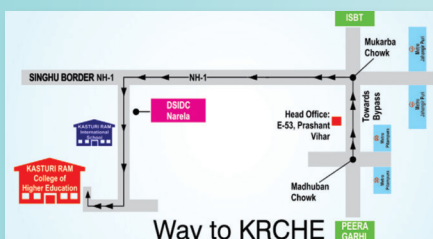
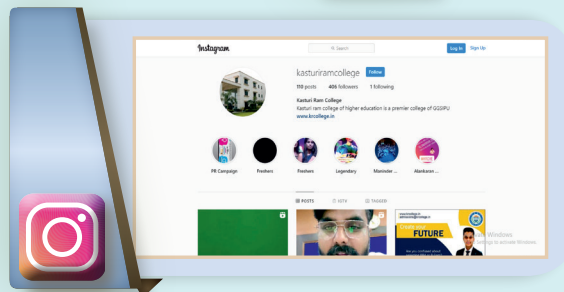
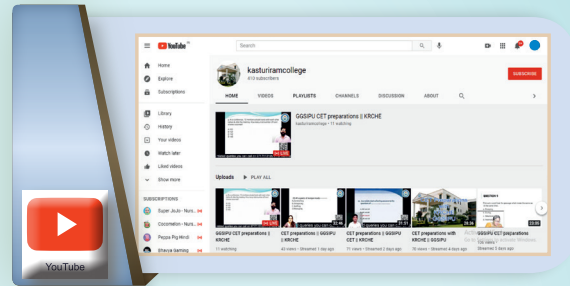
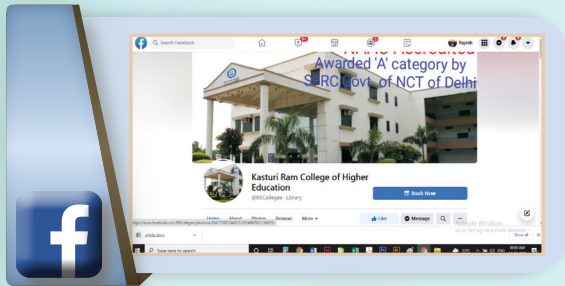
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